

FOR IMMEDIATE RELEASE

Contact: Fran Trimpey, Development Director
Office: 412-482-3240 x104
E-mail: ftrimpey@centerforvictims.org



CENTER FOR VICTIMS SELECTED AS A WINNER IN THE 36th ANNUAL TELLY AWARDS
Center for Victims' MEN (Men Ending violence) Challenge and Pledge partners with WPXI-Pittsburgh to win multiple Telly awards

Pittsburgh – June 22, 2015 – The Telly Awards has named Center for Victims as a Silver winner in the 36th Annual Telly Awards for their piece titled **MEN** Challenge. With nearly 12,000 entries from all 50 states and numerous countries, this is truly an honor.

“Domestic violence, rape, and sexual assault are often seen as “Women’s Issues.” Center for Victims (CV) believes men need to be a part of the solution. CV’s **Men Ending violence** challenge is an ongoing campaign, pledge and action plan to engage men in our work in Allegheny County. The **MEN**’s pledge and action plan has been designed to encourage men to make a commitment to learn more about how to be a proactive bystander and speak out about violence against women and girls. CV believes that men **DO** want to be actively involved in violence prevention, but don’t know where to start or what to do. CV’s goal is to educate men and give them the tools and resources necessary to use their voices and their actions to be social change agents.” – *Fran Trimpey, Development Director*

The Telly Awards was founded in 1979 and is the premier award honoring outstanding local, regional, and cable TV commercials and programs, the finest video and film productions, and online commercials, video and films. Winners represent the best work of the most respected advertising agencies, production companies, television stations, cable operators, and corporate video departments in the world.

For its 36th season, The Telly Awards once again joined forces with YouTube to give the public the power to view and rate videos submitted as part of the People’s Telly Awards. In addition to recognition from the Silver Telly Council—the judging panel which selects the Telly Awards winners—the Internet community helps to decide the winners of the People’s Telly Awards.

A prestigious judging panel of over 500 accomplished industry professionals, each a past winner of a Silver Telly and a member of The Silver Telly Council, judged the competition, upholding the historical standard of excellence that Telly represents. The Silver Council evaluated entries to recognize distinction in creative work – entries do not compete against each other – rather entries are judged against a high standard of merit. Less than 10% of entries are chosen as Winners of the Silver Telly, our highest honor. Approximately 25% of entries are chosen as Winners of the Bronze Telly.

“The Telly Awards has a mission to honor the very best in film and video,” said Linda Day, Executive Director of the Telly Awards. “Center for Victims’ accomplishment illustrates their creativity, skill, and dedication to their craft and serves as a testament to great film and video production.”

To find out more about the Telly Awards visit our website at www.tellyawards.com.

#

Center for Victims is the most comprehensive and inclusive provider of services, advocacy and education for victims of crime and their families in Allegheny County and in Pennsylvania.

Website: www.centerforvictims.org
www.menchallenge.org

Twitter: @center4victims

Facebook: www.facebook.com/center4victims